



WXL
COACHING

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COOKIES POLICY

WHAT IS A COOKIE?

A “cookie” is a piece of information that’s stored on your computer’s hard drive and records how you move your way around a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes. Cookies are used by nearly all websites and don’t harm your system. If you want to check or change what types of cookies you accept, this can usually be done within your browser settings. You can block cookies at any time by activating your browser setting that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. You can find out more about how to do so on www.allaboutcookies.org

HOW DO WE USE COOKIES?

We use cookies to track your use of our website www.wxl.coach (the “Site”). This lets us understand how you use the Site and track any patterns about how you are using it. This helps us develop and improve the Site as well as products and / or services in response to what you might need or want.

WHAT TYPES OF COOKIES EXIST?

Session cookies: these are only stored on your computer during your web session and are automatically deleted when you close your browser – they usually store an anonymous session ID allowing you to browse a website without having to log in to each page but they do not collect any personal data from your computer; or

Persistent cookies: a persistent cookie is stored as a file on your computer and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again. We use persistent cookies for Google Analytics.

WHAT CATEGORIES OF COOKIES EXIST?

Strictly necessary cookies: these cookies are essential to enable you to use the Site effectively, such as when buying a service, and cannot be turned off. Without these cookies, the services available to you on the Site can’t be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.

Performance cookies: these cookies let us monitor and improve the performance of the Site. For example, they allow us to count visits, identify traffic sources and see which parts of the site are most popular.

Functionality cookies: these cookies allow the Site to remember choices you make and provide enhanced features (e.g. to provide you with news or updates relevant to the services you use). They may also be used to provide services you have requested such as viewing a video or commenting on a blog. The information these cookies collect is usually anonymised.

